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Creative Manager • Evangelist/Speaker

PROFILE

Interaction/Creative Manager - Up on the latest techniques and software. Technical skills in a variety of areas on both the designer and developer side. Dedicated to creating hybrids through training, speaking and the community.

Evangelist/Speaker - Conference/writer/video producer/speaker on Wireframes, CSS, Flash Catalyst, Fireworks and more. Community Professional and social media geek. 110% immersed in the technology community.

CAREER DEVELOPMENT

A Box of Pixels, LLC.

Owner

1993-Present

- UX/UI work for various clients using Fireworks, Balsamiq, Flash Catalyst and others to ensure the best user experience.
- Organizer of multiple community events, including marketing, branding and promotion.
- Training/video creation for Dreamweaver and Fireworks.
- Adobe Instructor, writer/tech editor and speaker.
- Design of a ColdFusion magazine, *Fusion Authority Quarterly Update* (currently the only ColdFusion magazine).

TekSystems

User Experience Designer, at Sprint

9/2007-3/2008

- UX/UI creation with accessibility and user experience standards in mind.
- Worked with Marketing to develop promotions to increase sales.
- Enhanced the user experience for the shopping cart at Sprint.com by design new ways to use a shopping cart.

TekSystems

Interactive Producer for VML

7/2005-10/2006

- Liaison for VML at Hills Pet Nutrition. Influenced site and UX/CSS standards direction.
- Created Flash standards materials, organized classes, and focused on keeping branding standards across multiple brands.
- Web and print design for high-profile clients such as Sprint, Xerox, Hills Pet Nutrition, KFC, Phillip Morris and more.
- Designer/developer/instructor.

Ingram's Magazine

Creative/Art Director

2/2005-7/2005

- Design of a regional business magazine and helped organize community events.
- Managed a small team of designers as the Creative/Art Director.
- Managed photo shoots and produced photographs for the magazine and events.
- Development of company web sites, creation of new sites for new business and related magazines.

River City Solutions

Lead software trainer/web designer/tech

7/2003-4/2005

- Training department Manager, and in charge of department marketing, and materials.
- Added business and income by building web sites for River City Solutions and clients.
- Part of a team updating OS X on 1600 machines for the city's largest card company.
- Consulted clients in best design and usability practices.

TECHNICAL SKILLS

- Adobe® Photoshop
- Adobe® InDesign
- Adobe® Illustrator
- Adobe® Acrobat
- Adobe® Flash
- Adobe® Dreamweaver
- Adobe® Fireworks
- Adobe® Captivate
- Adobe® RoboHelp
- Adobe® ColdFusion
- Adobe® Flex
- Adobe® AIR
- Mac OS X
- XHTML/CSS
- Pre press
- Web site Usability
- Javascript

CERTIFICATIONS

- Adobe® Certified Instructor
- Adobe® Certified Expert
- Photoshop® CS4
- Illustrator® CS4
- InDesign® CS4
- Illustrator® CS4
- Flash® CS4
- Dreamweaver® CS4
- Contribute®
- Certified Web Specialist
- CompTia CTT+

Corporate Express (now Staples)

Designer/Instructor

1/2002-9/2003

- Project manager in charge of 5-person team designing interactive presentations.
- Part of a 2 person team designing eForms for internal use and for clients.
- Created training for and training materials employees

MacSource

Training department manager/instructor

3/2000-12/2000

- Organized events, new training curriculum, marketing and promotional materials.
- Training department manager with 2 trainers and web designers.
- Web design for MacSource and their clients.
- Trained users on software applications, specializing in the Adobe and Macromedia line-up of products for print and web.

AFFILIATIONS/COMMUNITY

- Adobe User Group Manager since 2005.
- Adobe Community Professional - Creative Suite, since 2007.
- Adobe Certified Instructor in 5 programs for 12 + years.
- Vice President MacCORE - Kansas City's largest Macintosh user group (non-for-profit) - former instructor, newsletter editor and designed their last web site. (Group is no longer active as of 02/09).
- Johnson County Junior College, Multimedia Department Advisory Board member.

ACHIEVEMENTS

Leadership skills:

Took a dying user group and turned it into a thriving Adobe community with an umbrella group (KCCoreGroup) with four user groups running under it, uniting the local Adobe designer/developer community.

Community Leader:

- Organized a Manager to manager meeting (M2M) at the first Community Summit (06) which has turned into a monthly online event that strives to enable User Group managers to ask questions, get answers to the issues that being a Community Manager face. Social marketing creation including a Twitter page, Facebook and LinkedIn groups.
- Saw new Managers struggling to figure out how to run a group, and developed a 12 page PDF booklet for New Managers currently being used on Adobe groups.

Product Professional:

- Taught a 2-Day class on CS3 Creative Suite at the Community Summit in 08 for Adobe.
- Member of Adobe Freelance Professionals, an elite group of Adobe Instructors, writers and speakers since 2008.
- Teaching assistant at Adobe MAX for 8 sessions.
- OnDemand eSeminars on CS4 new Features and Web Creative Suite, for Adobe in October, November of 09 and Web Workflows in January 1020.

Conference Speaker

- Flash and the City, NYC May 2010. Topic: Flash Catalyst
- NCDevCon, North Carolina, May 2010. Topics: Wireframing with Fireworks and UI Design with Flash Catalyst
- CFUnited, DC, July 2010. Topics: CSS & the CMS and Flex to Design on Flash Catalyst
- St. Louis Flash Camp. Topic: Your First Portfolio With Flash Catalyst - hands-on
- BFlex|BFusion, Bloomington, Indiana, September 2010. Topic: Full day Flash Catalyst hands-on training
- Adobe MAX 2010. Topic: Your First Portfolio With Flash Catalyst - hands-on BYOL (bring your own laptop)

Professional achievements:

- Designated as one of the 'Women of the RIA' in an article for O'Reilly's *Inside RIA*
- Creator of D2W, a designer/developer workflow conference. Manage all aspects of conference logistics, including creating marketing materials, branding, social media, and daily operations
- The new Dreamweaver and Fireworks trainer for Total Training videos.
- Tech Reviewer for Wiley for the Master Visually Dreamweaver and Flash Professional series.

EDUCATION

JCCC- US-Kansas-Overland Park. Communication Arts with emphasis in computer design, psychology and theater. Member of Phi-Theta-Kappa, JCCC's Honor Society.